



## LIANI MOORE, MAI

Founder & CEO

### CONTACT

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Liani Moore, MAI is the founder and CEO of MOORE Valuation & Consulting. Prior to founding MOORE, Liani served as Managing Director of Integra Realty Resource's San Francisco and Los Angeles groups, and Managing Director of BBG's Los Angeles group. She began her career in 2006 at IRR's Sacramento office after earning a bachelor's degree from UC Davis in Music. While Liani's consultation and valuation practice encompasses a variety of commercial property types, her experience is focused specifically on institutional grade mixed use multifamily assets in the San Francisco and Los Angeles urban cores. Ms. Moore has expertise in assignments pertaining to the various stages of the development process, from pre-development through stabilization. Her experience ranges from boutique, luxury apartment and condominium projects to 200- to 700- unit institutional grade properties. Additionally, she has developed a specialty practice in the emerging industrial and retail cannabis related real estate markets.

Ms. Moore has geographical expertise in the nine county San Francisco Bay Area, the Greater Los Angeles Metropolitan Area, the Inland Empire, the Greater Sacramento Metropolitan Area, and Hawaii. She provides valuation and consulting services to an array of clientele, including financial institutions, pension and investment firms, private and public agencies, law and accounting firms, and the general public.

#### Licenses

California, Certified General, AG044880

#### Education

Bachelor of Arts in Music, Minor in English - University of California, Davis

#### Appraisal Courses

The Appraiser as an Expert Witness  
Comparative Analysis  
Subdivision Valuation  
Advanced Concepts and Case Studies  
Quantitative Analysis  
Advanced Income Capitalization  
Business Practices and Ethics  
Advanced Market Analysis & Highest and Best Use  
Statistics, Modeling and Finance  
Commercial Appraisal Review